



# Kristina Samuel

GRAPHIC DESIGNER | 612.226.9220  
WEB DESIGNER | KSGRAPHIC.COM  
PRODUCTION ARTIST | KS@KSGRAPHIC.COM

## Freelance

### CarSoup.com

JUNE 2012 — PRESENT

#### Freelance Graphic Designer

- Responsible for many successful web design banner advertisements
- Satisfied deadlines in a fast-paced environment

## Work Experience

### Christ's Community Church

AUGUST 2015 — AUGUST 2016

#### Administrator, Graphic and Web Designer

- Heightened visibility on Facebook
- Created PowerPoint presentations for worship services
- Managed the church's website
- Created monthly newsletters, and weekly bulletins
- Coordinated the scheduling of church events and maintained an accurate calendar

### Professional Diversity Network

MARCH 2012 — JULY 2015

#### Graphic and Web Designer

- Created marketing materials that successfully met organization objectives to engage new and existing customers
- Developed, tested and deployed landing pages, banners and other web creative materials
- Increased events attendance through social media marketing
- Heightened visibility on Twitter and Facebook pages
- Implemented successful e-mail marketing campaigns

### The Blind Squirrel

DECEMBER 2009 — DECEMBER 2011

#### Production Artist & Graphic Designer

- Created marketing materials that successfully met organization objectives to engage new and existing customers
- Built and maintained daily deal website and other web creative materials
- Satisfied deadlines in a fast-paced environment
- Designed the media kits
- Created marketing materials
- Conferred with clients to discuss and determine layout design
- Created graphics and layouts for promotional ads

## Skills

- Photoshop
- Illustrator
- InDesign
- Dreamweaver
- HTML
- CSS
- WordPress
- Social Media
- Microsoft Word
- PowerPoint
- Publisher

## Professional Profile

- Ability to conform to brand style guides
- Skilled to work in a fast-paced, collaborative environment
- Takes feedback and direction
- Aptitude to quickly learn new software and techniques
- Talented in design principles and elements

## Education

### Hennepin Technical College

AUGUST 2005 — MAY 2008

Associate Degree in Graphic Design  
with a Web Design Emphasis