


Alignment, Balance,
Contrast, Proximity,
Repetition, White Space,
Color, Line, Shape,
Texture, Space, Form,
Unity/Harmony



Graphic DESIGNER KRISTINA SAMUEL

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 KS@KSGRAPHIC.COM

 KSGRAPHIC.COM

Freelance

CarSoup.com

JUNE 2012 — PRESENT (6 YEARS!)

Freelance Graphic Designer

- Responsible for many successful web design banner advertisements
- Satisfied deadlines in a fast-paced environment

Work Experience

Christ's Community Church

AUGUST 2015 — AUGUST 2016 (INTERIM)

Administrator, Graphic and Web Designer

- Heightened visibility on Facebook
- Created PowerPoint presentations for worship services
- Managed the church's website
- Created monthly newsletters, and weekly bulletins
- Coordinated the scheduling of church events and maintained an accurate calendar

Professional Diversity Network

MARCH 2012 — JULY 2015

Graphic and Web Designer

- Created marketing materials that successfully met the organization's objectives to engage new and existing customers
- Developed, tested and deployed landing pages, banners and other web creative materials
- Increased events attendance through social media marketing
- Heightened visibility on Twitter and Facebook pages
- Implemented successful e-mail marketing campaigns

The Blind Squirrel

DECEMBER 2009 — DECEMBER 2011

Production Artist & Graphic Designer

- Created marketing materials that successfully met the organization's objectives to engage new and existing customers
- Built and maintained a daily deal website and other web creative materials
- Satisfied deadlines in a fast-paced environment
- Designed media kits
- Created marketing materials
- Conferred with clients to discuss and determine layout design
- Created graphics and layouts for promotional ads

Education

Hennepin Technical College

AUGUST 2005 — MAY 2008

Associate Degree in Graphic Design
with a Web Design Emphasis

Professional Profile

- Ability to conform to brand style guides
- Skilled to work in a fast-paced, collaborative environment
- Takes feedback and direction
- Aptitude to quickly learn new software and techniques
- Talented in design principles and elements

Skills

- CSS
- Data Merge - InDesign
- Dreamweaver
- HTML
- Illustrator
- InDesign
- Microsoft Word
- Photoshop
- PowerPoint
- Publisher
- Social Media
- WordPress

