


Alignment, Balance,  
Contrast, Proximity,  
Repetition, White Space,  
Color, Line, Shape,  
Texture, Space, Form,  
Unity/Harmony



# Graphic DESIGNER KRISTINA SAMUEL

 612.226.9220

 KS@KSGRAPHIC.COM

 KSGRAPHIC.COM

## Freelance

### CarSoup.com

*Freelance Graphic Designer*

June 2012 — Present

- Created animated GIFs
- Satisfied deadlines in a fast-paced environment
- Responsible for many successful web design banner advertisements

## Work Experience

### Christ's Community Church

*Administrator, Graphic and Web Designer*

August 2015 — August 2016

- Managed the church's website
- Heightened visibility on Facebook
- Created monthly newsletters, and weekly bulletins
- Created PowerPoint presentations for worship services
- Coordinated the scheduling of church events and maintained an accurate calendar

### Professional Diversity Network

*Graphic and Web Designer*

March 2012 — July 2015

- Developed, tested and deployed landing pages
- Implemented successful e-mail marketing campaigns
- Increased events attendance through social media marketing
- Created marketing materials that successfully met the organization's objectives to engage new and existing customers

### The Blind Squirrel

*Production Artist and Graphic Designer*

December 2009 — December 2011

- Designed media kits
- Color corrected images as needed
- Built and maintained a daily deal website
- Satisfied deadlines in a fast-paced environment
- Created graphics and layouts for promotional ads
- Conferred with clients to discuss and determine layout design

## Education

### Hennepin Technical College

August 2005 — May 2008

Associate Degree in Graphic Design  
with a Web Design Emphasis

## Professional Profile

- Ability to conform to brand style guides
- Skilled to work in a fast-paced, collaborative environment
- Takes feedback and direction
- Aptitude to quickly learn new software and techniques
- Talented in design principles and elements

## Skills

- CSS
- Data Merge - InDesign
- Dreamweaver
- HTML
- Illustrator
- InDesign
- Microsoft Word
- Photoshop
- PowerPoint
- Publisher
- Social Media
- WordPress

